

# Chris Miller

3844 Woodson Ct. | Eugene, OR 97405 | (541) 705-5258 | info@cmiller.com

*I've been solving difficult problems and leading teams for 25 years with solid strategic thinking, sophisticated design, and inspired writing as my greatest assets. I have extensive experience from strategy to tactical solutions, I play well with others, and I love a good challenge.*

## Employment History

### 2010 — Present

*Proprietor, Chris Miller Design, Eugene, Oregon*

Providing targeted strategy and graphic design consulting services.

*Key Clients: Intel, Mid-Columbia Medical Center, Avanté Surgical, The Tasting Cultures Foundation, Wonderworks Children's Museum*

### 2008 — 2010

*Marketing Director, Great Lakes Educational Loan Services, Madison, Wisconsin*

Responsible for communications with thousands of universities and schools, and millions of student borrowers. Wrote a comprehensive brand strategy that ultimately resulted in a rebranding of the company. Built a new Marketing and Communications business group by merging marketing writing, technical writing, and marketing support. Under my leadership, my team created internal and external communications during a time of great turmoil in the student loan industry, managing broad changes in the company's business model and product offerings within a very short time span. We created new deliverable suites to standardize document maintenance and support.

### 2002 — 2008

*Web Producer, Great Lakes Educational Loan Services, Madison, Wisconsin*

Created both the strategy and implementation for the company's first functional branded website. The E-Commerce team grew from myself to over 60 staff, including designers, project managers, and JAVA programmers. My team spearheaded design and usability of the corporate portal and web applications.

*Experience continued on the following page.*

## Expertise

- Distilling complex and layered data into clear strategic communications
- Management and mentoring
- Developing consistent communication strategies across multiple mediums
- Designing, coding, and implementing sophisticated online solutions
- Art direction and print design
- Knowledge and application of social networking mediums
- Proficient in virtually all related applications and tools, from Adobe to Microsoft to Slack.

## Education

1987 — 1992

Bachelor of Fine Arts, Graphic Design  
Oregon State University

Portfolio available at  
[www.cmiller.com](http://www.cmiller.com).

LinkedIn profile:  
[www.linkedin.com/in/clmiller](http://www.linkedin.com/in/clmiller)

*References available upon request.*

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## Employment History, cont.

### 2001 — 2002

Proprietor, Chris Miller Design, Portland, Oregon

*Key Clients: Oxford University Press, Intel, AIGA Portland*

### 1998 — 2001

*Creative Director, ZCom/Emerald Solutions Interactive Group, Portland, Oregon*

Served as primary creative client contact for an interactive agency, consulting with senior management from national, regional, and local brands. Mentored creative teams through a difficult time of high work volume, mergers, evolving priorities, and the ultimate collapse of the internet startup economy. Actively collaborated with branding and usability team management and technical integration teams.

*Key Clients: Hasbro, Mattel, Texas Instruments, Intel, American Airlines, lucy.com, Diamond Multimedia Rio, Flowerbud.com*

### 1998 — 2000

*Adjunct Professor: Basic Design*

University of Portland, Portland, Oregon

Created Basic Design curriculum and instructed for two academic years.

### 1998 — 2000

*Proprietor, Chris Miller Design, Portland, Oregon*

*Key Clients: Nike, Hewlett-Packard, ZCom, ParisFrance, KVO, Confederated Tribes of Warm Springs*

### 1994 — 1998

*Art Director, Karakas VanSickle Ouellette (KVO), Portland, Oregon*

*I'm also a fine artist, showing work at least once a year regionally. I enjoy cooking and gardening, and volunteer with the local schools. I have been on site councils and am currently co-chairing the PTO for a local elementary school.*